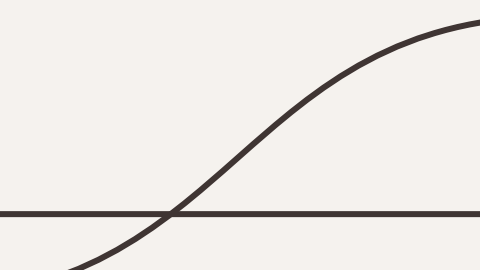




Sea Grant's Impacts and Accomplishments

An overview for the Sea Grant Best Practices in Reporting Workshop

Brooke Carney, National Sea Grant Office
February 2022



At a glance



NATIONAL POLICY



**DEFINING IMPACTS AND
ACCOMPLISHMENTS**



SUMMARY STATISTICS




TIPS AND RESOURCES



National Policy

Impacts and accomplishments are a required component of annual reporting for Sea Grant programs. They provide the qualitative part of each program's annual assessment.



Project impacts and/or accomplishments realized from February 1 to January 31 from either current or previously-funded projects should be entered into PIER throughout the year.

Impacts and accomplishments must to be linked to at least one project(s) in PIER and connected to the 2018-2021 strategic plan in PIER by selecting the appropriate strategic plan, state focus area(s), and goal(s).

Expectations on Annual Quantity



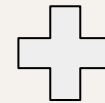
National Office

Federal program officers check to ensure each project has an impact, an accomplishment, or at a minimum, an update



Your Sea Grant Director

May want to report more for a variety of reasons



Your Program Officer

May want to see more based on the program's last review

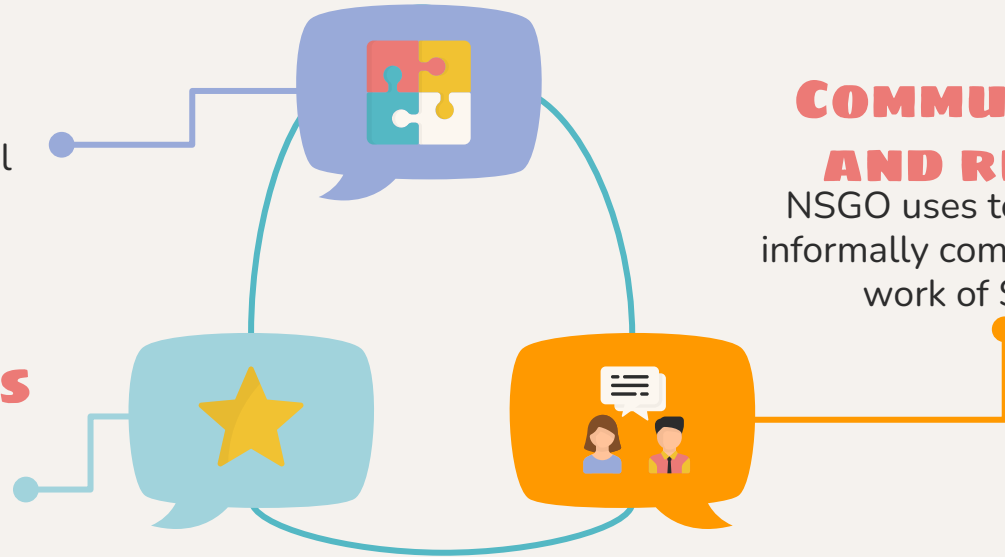
Uses of Impacts and Accomplishments

MEASURE PROGRESS

Annual and quadrennial
evaluation component

GRANT REPORTS

Use to describe
progress towards
project objectives in
grant reports



COMMUNICATE AND REPORT



NSGO uses to formally and
informally communicate about
work of Sea Grant

Defining Impacts and Accomplishments

Both are important, but they
document different things.

Impacts and Accomplishments

WHY IMPACTS AND ACCOMPLISHMENTS?

-  Impacts and accomplishments allow Sea Grant to tell powerful stories of our work.
-  Sea Grant's model of qualitative reporting is celebrated and replicated by other federal programs and agencies.




Impacts and Accomplishments


Sea Grant funds projects and support work that have both outputs and lasting impacts.



Accomplishments



Your programs
and products
are awesome.



Here, have
some new
information.



Sea Grant outputs

Accomplishments are outputs of
Sea Grant.

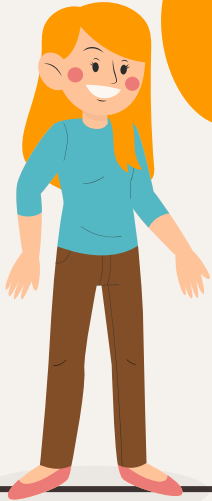
- Educational programming offered
- Research results completed
- Extension program provided

Accomplishments

Welcome to our workshop,
which has been informed by
community input and is being
offered with all the best
practice.



Thanks! I've learned so much
and intend to use what I've
learned.



Accomplishments

Here are the results of the research I conducted with Sea Grant funding. Thanks for attending this conference!



Mm, interesting. This is fascinating new information.



Accomplishments

This is Sea Grant's quarterly magazine. It's amazing and wins lots of awards.



Ooh, I'll read this over the weekend. Thanks!



Accomplishments

Thank you for attending the 20th annual summer teacher training program. Prepare to get muddy.

Best summer workshop ever!
I can't wait to try this with my students.



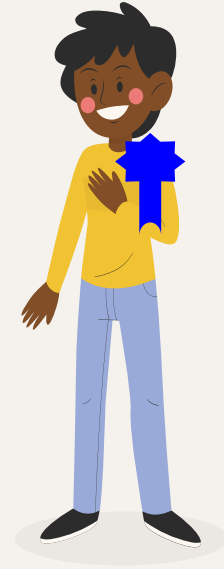
Accomplishments

Accomplishments originate with Sea Grant.

Receiving awards and kudos document the high caliber of Sea Grant's work.

Funding groundbreaking research is also evidence of Sea Grant's relevance and responsiveness.

Awesome, well documented outputs are accomplishments.



Impacts

Impacts are the lasting, societal impacts resulting from Sea Grant's work.

Teacher



I'm teaching my students using the new skills I learned from Sea Grant!

Impacts

Impacts are the lasting, societal impacts resulting from Sea Grant's work.

Natural Resource
Manager



I'm using the results from that Sea Grant-funded research to inform my management actions!

Impacts

Impacts are the lasting, societal impacts resulting from Sea Grant's work.

City Council
Member



We adopted a new policy and plan based on advice from our Sea Grant extension agent!

Impacts

Impacts are the lasting, societal impacts resulting from Sea Grant's work.

Commercial Fisher



I saved some money in fuel for my fishing boat because of the tips Sea Grant gave me!

Impacts

Impacts are the lasting, societal impacts resulting from Sea Grant's work.

Resident



I scoop my dog's poop so it doesn't wash into the bay! I read a flyer from Sea Grant about it and then answered a one question survey using the QR code on the flyer confirming that I've taken action.

Impacts

Impacts reach more people than those directly contacted by Sea Grant.



Summary Statistics

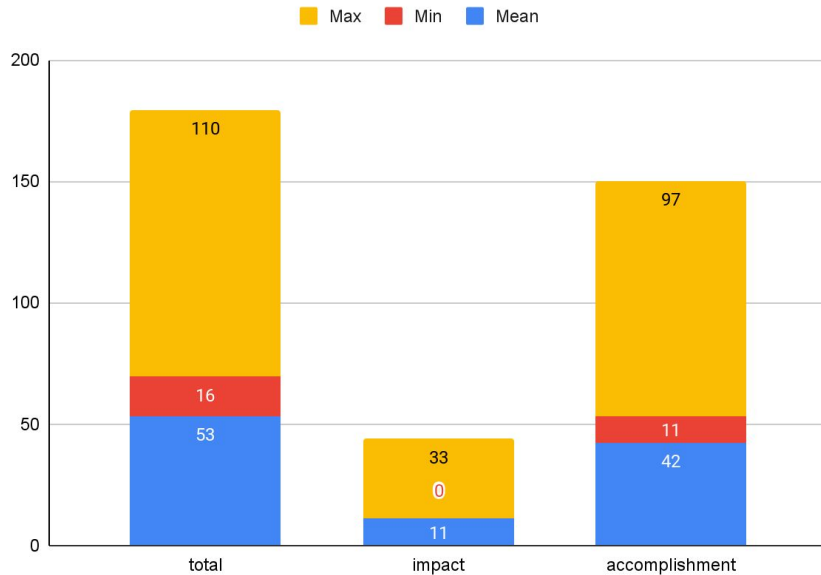
Patterns in impact and
accomplishment submissions

Summary of Impacts and Accomplishments

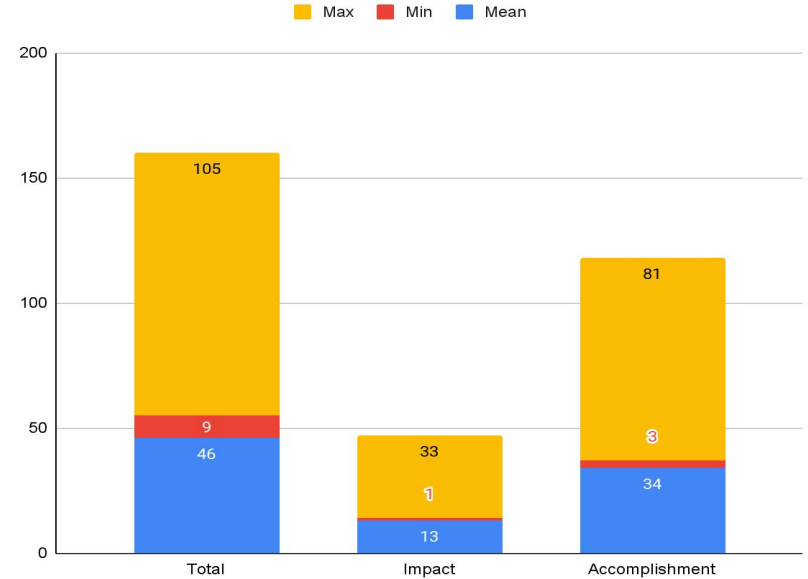
	Total	Impact	Accom
2020	1771	364	1399
2019	1741	438	1303
2018	1579	439	1141
2014-17*	1647	375	966

Summary of Impacts and Accomplishments

2020 Summary

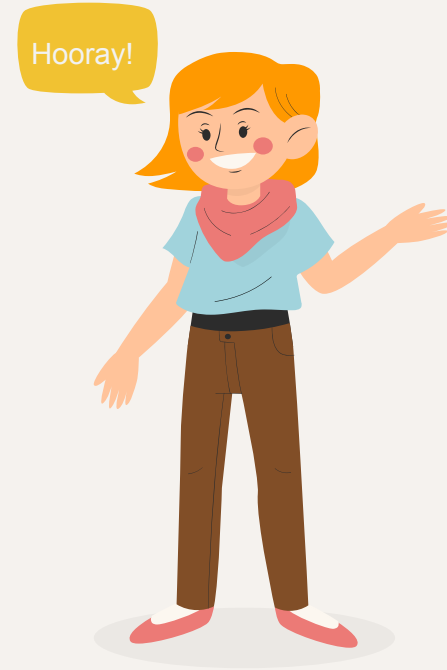


2018 Summary



Summary of Impacts and Accomplishments

	Needed Attention
2020	167
2018	532



Review Process

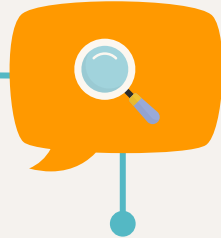
What happens after programs
hit “submit” in PIER?

Review Process



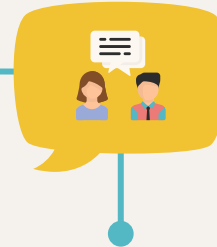
Submitted

Programs submit Is and As to the national office by the first Friday in June



Review

Submissions are downloaded and reviewed according to guidance (June-July)



Feedback

Feedback is provided to each program, edits are requested as needed (July - August)



Approval

Entries are marked as approved in PIER (by August)

Tips and Resources

General Tips for Categorizing I and As

Impacts should be able to easily and clearly fit into this statement:

This [insert Sea Grant activity, whether direct or funded] resulted in [this thing not directly connected to Sea Grant.] In other words, Sea Grant did, made or supported something that is now having a positive impact/outcome without Sea Grant's direct involvement. This isn't the case 100% of the time, but it's a good rule of thumb for impacts.

The results section of impacts and accomplishments is not the same as the results section of a scientific study.

Impressive numbers and kudos are great bits of supporting information but do not inherently make something an impact.

Impacts and Accomplishments must be

concise and clear,

independent explanations without the need for external information for understanding,

free of typos or grammatical errors,

written for lay audiences, and

Structured according to guidance (title, recap, relevance, response, results)



IMPACTS AND ACCOMPLISHMENTS THAT

DO NOT MEET THESE CRITERIA

WILL BE RETURNED TO PROGRAMS FOR CORRECTION.

Resources

Inside Sea Grant → Reporting and Evaluation

Documents

Slides

Recordings

The screenshot shows the 'Reporting and Evaluation' page of the Inside Sea Grant website. The page features a navigation menu with links for 'Funding Opportunities', 'Knauss Fellowship', 'Planning', 'Implementation', and 'Reporting'. The main heading is 'Reporting and Evaluation'. Below this, a paragraph states: 'Sea Grant strives to achieve excellence in accomplishing its mission. To support this, the Sea Grant programs are constantly engaged in a rotating cycle of planning, reporting and evaluating themselves.' The page is divided into three main sections: 'Planning, Implementation, and Evaluation (PIE) Policy', 'Annual Reporting', and 'PIER Reporting'. The 'PIER Reporting' section is circled in green and contains the following information: 'Annual reports for work completed February 2021 to January 2022 due in PIER on June 1, 2022'. Below this, there is a list of resources including 'PIER Database', 'Performance Measure and Metric Definitions (pdf)', 'Webinar: Impacts and Accomplishments, 2020 webinar (recording link)', 'Slides: Impacts and Accomplishments, 2020 webinar (pdf)', 'Slides: Best Practices for Impacts and Accomplishments, 2019 webinar (pdf)', and 'Sample impact and accomplishment statements (pdf)'.

Inside Sea Grant

Funding Opportunities Knauss Fellowship Planning Implementation Reporting

Reporting and Evaluation

Sea Grant strives to achieve excellence in accomplishing its mission. To support this, the Sea Grant programs are constantly engaged in a rotating cycle of planning, reporting and evaluating themselves.

Planning, Implementation, and Evaluation (PIE) Policy

- PIE Policy 2018-2021 (pdf)
- PIE policy 2014-2017 (pdf)

Annual Reporting

- 2018-2021 Annual Reporting Guidance (pdf)
- Webinar: Annual Reporting for PIER and Sea Grant Library (recording link)
 - Note: The components covering the Sea Grant Library are out of date and should not be followed. (10-19-2021)
- Slides: Annual Reporting for PIER and the Sea Grant Library (pdf)
 - Note: The components covering the Sea Grant Library are out of date and should not be followed. (10-19-2021)

PIER Reporting

Annual reports for work completed February 2021 to January 2022 **due in PIER on June 1, 2022**

- PIER Database
- Performance Measure and Metric Definitions (pdf)
- Webinar: Impacts and Accomplishments, 2020 webinar (recording link)
- Slides: Impacts and Accomplishments, 2020 webinar (pdf)
- Slides: Best Practices for Impacts and Accomplishments, 2019 webinar (pdf)
- Sample impact and accomplishment statements (pdf)

Questions?

brooke.carney@noaa.gov

<https://seagrant.noaa.gov/insideseagrant/Reporting-Evaluation>

